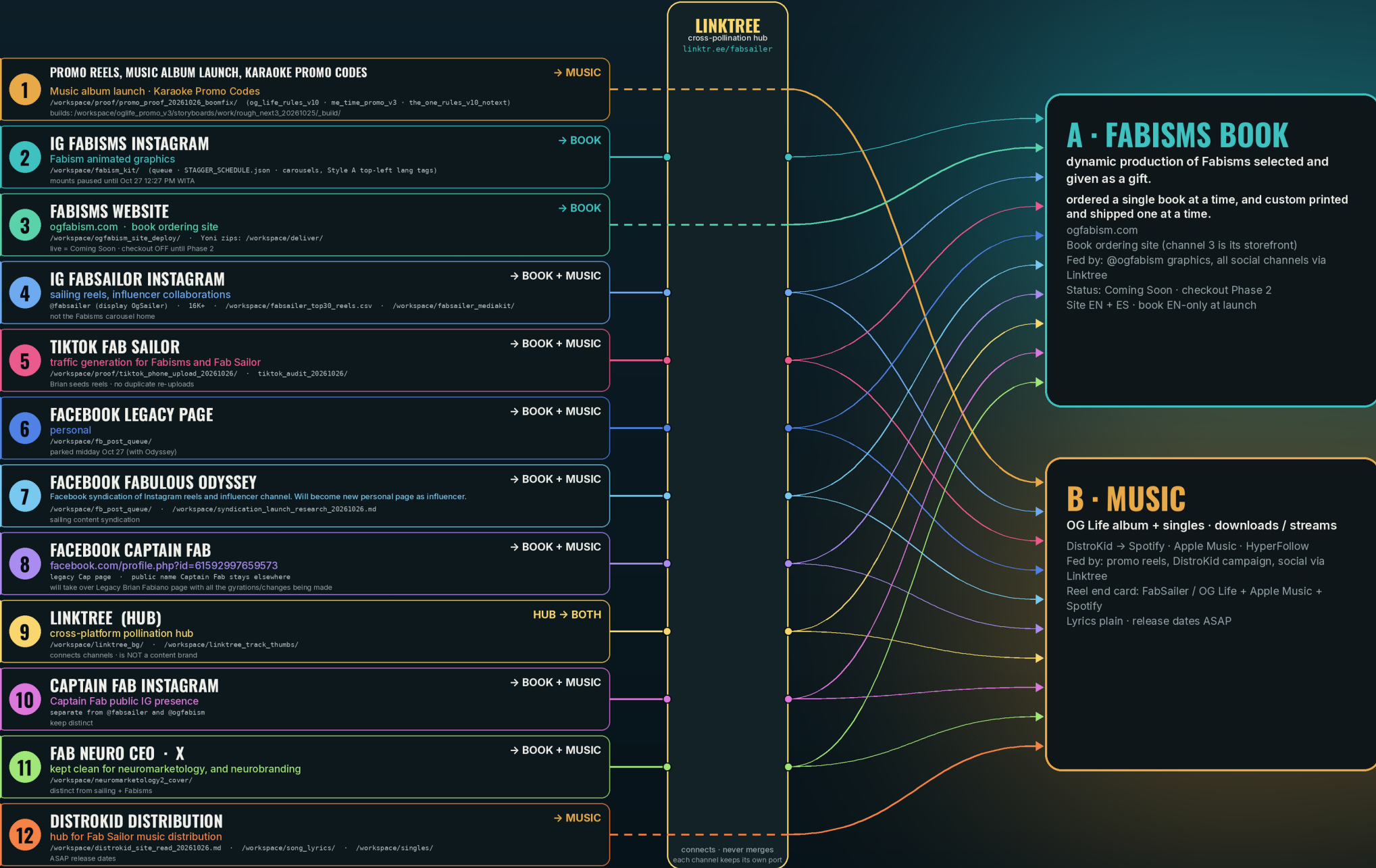


FAB SAILOR CAPTAIN FAB BRAND PROJECT FUNNEL

Distinct channels · they CONNECT (arrows + Linktree hub) · they NEVER MERGE · all traffic ends in TWO products

Permanent reference · rules file:
12_PROJECT_FUNNEL_RULES.md
Consult at every session boot · 26 Oct 2026



LEGEND ● channel routes through its OWN Linktree port (cross-pollination) — direct channel (bypasses hub)
NEVER MERGE: @ogfabism = Fabism graphics only · Fab Sailor video → @fabsailer IG + TikTok only · Linktree is a hub, not a brand · each channel keeps its own handle, assets, and queue.

Captain Fab · FabSailer · Fabisms